

# MARKETING OPPORTUNITIES

## **BUILD YOUR BUSINESS PROGRAM**

Leverage your membership with Chamber of Commerce Hawaii for exclusive access to our marketing options that aim to build your business. Our audience is 2,000 members strong and represent more than 200,000 employees.



### E-NEWSLETTER ADVERTISING

## \$400 FOR 4 WEEKS | \$600 FOR SIX WEEKS | \$1,000 FOR 12 WEEKS

Feature your ad in our weekly Voice of Business enewsletter that's delivered right to the inbox of more than 8,000 subscribers including ceos, managers, entrepreneurs, Hawaii businesses, government and community leaders and business influencers. Includes social media posts on Facebook and Instagram. We allow 3 ads at any given time. Dimension: 600 x 200 px

#### **Strip Banner Ad Example**





## WEBSITE ADVERTISING

## \$600 FOR 4 WEEKS | \$800 FOR 6 WEEKS | \$1200 FOR 12 WEEKS

Feature your banner ad on our website that will rotate through our site's most popular pages. Guaranteed inclusion on the home page for half the time of the advertising run. Includes social media posts on Facebook and Instagram.

Also available is member spotlight on the home page slider marquee for a three-week run for \$750\*.

All ads and content is subject to approval of the Chamber and must be in alignment with the organization's policies and values. We reserve the right to cancel or reject ads with a full refund. \*Ad placements and times may vary depending on other sponsor agreements with category exclusivity.

#### **GET STARTED:**

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