



Young Professionals

CHAMBER OF COMMERCE HAWAII

SPONSORSHIP OPPORTUNITIES & INFORMATION



SHAPING FUTURE LEADERS!

CHAMBER OF COMMERCE HAWAII
YOUNG PROFESSIONALS PROGRAM



ABOUT US

OUR MISSION

Empower young professionals as stewards of the business community through professional development while enhancing personal networks to foster Hawaii's current and future business leaders.



Established by the Chamber of Commerce Hawaii in 2011, the Young Professionals (YP) Program fosters an environment for young business professionals in Hawaii, ages 21-39, to elevate their professional skills, enhance their personal network, and learn what it means to be a leader in our community. Since then, the program has helped over 1,200 young professionals.

Local organizations, business communities and professionals from various industries depend on the YP Program to prepare the next generation of business leaders.





YP TODAY

500+ MEMBERS
TODAY

EMERGING LEADERS ACROSS HAWAII, AGES 21 -39,
FROM ASSOCIATES TO EXECUTIVE LEVEL.



OVER 40 INDUSTRIES REPRESENTED



SOCIAL MEDIA IMPACT



Across Facebook,
Instagram, LinkedIn:
7,376 Followers



1,954 Newsletter
Subscribers



Total Reach
across all channels:
120.2K Accounts



Total Engagement
across all channels:
9K Engagements

Reach & Engagement on all platforms are cumulative from Jan. 29, 2024 - Jan. 28, 2025.



WHY SHOULD YOU BECOME A SPONSOR?

The core of our success comes from your support. You provide critical resources necessary to ensure strategic growth of the organization and positively impact Hawaii's business community.



Your partnership is an investment in:

- Developing Hawaii's future business leaders
- Retaining top talent in Hawaii and stopping the brain drain

As a sponsor, you enable the YP movement in advancing Hawaii's next generation of leaders, retaining local talent and preparing our future leaders.

50+

YP Members awarded
Pacific Business News's
"40 Under 40" Award

50+

Signature and
professional events to
connect with 1600+
attendees

15

YP Program
committees ran entirely
by volunteers, driving
4400+ hours

The Chamber of Commerce Hawaii is a 501(c)(6) organization (Tax ID#99-0035510). Please consult with an appropriate advisor on deductions and other tax issues concerning your contribution.

Help us shape our future leaders!



SPONSORSHIP LEVELS

	Premier \$7,000	Signature Event \$5,000
Number of Included Annual YP Membership(s)	5 (Value \$500)	5 (Value \$500)
Events Included (covers the YP members' registration fee): PDC, Exec Connect, Program Launch Party, Anniversary & Awards Reception, and Holiday Party	X (Value \$1,700)	X (Value \$1,700)
Priority registration for the designated YP members for PDC, Exec Connect, Program Launch Party, Anniversary & Awards Reception, and Holiday Party (first-come, first-served)	X	X
Welcome message speaking opportunity at YP Anniversary & Awards Reception and Holiday Party	X	X
Sponsor company opportunity to host a field trip	X	X
One complimentary digital advertisement banner to be featured in the YP e-newsletter* (\$500 value)	X	
One complimentary mentee registration/spot for Mentor Hawaii program for Mentor Hawaii sponsor (\$300 value), plus opportunity to include a mentor*	X	
One social media post and monthly e-newsletter shoutout with tag to announce sponsorship	X	X
Opportunity to address attendees at YP Program Launch Party	X	X
One promotional email to YP members*	X	
Opportunity to address attendees at sponsored program/event	X	
Exhibitor booth opportunities at Program Launch Party, Anniversary & Awards Reception and Holiday Party	X	X
Logo recognition on YP website, emails (\$100/week value) and press releases*	X	X
Verbal recognition at signature events*	X	X
Opportunity to distribute materials and door prizes at signature events	X	X
Included Membership + Registration Fees Value	\$2,500	\$2,200
*Marketing Value	\$14,500	\$9,500
Total Package Value	\$17,000	\$11,700



SPONSORSHIP LEVELS

	Program \$4,000 - \$5,000	Gold \$3,000	Silver \$1,500
Number of Included Annual YP Membership(s)	3 (Value \$300)	2 (Value \$200)	1 (Value \$100)
Events Included (covers the YP members' registration fee): PDC, Exec Connect, Program Launch Party, Anniversary & Awards Reception, and Holiday Party	X (Value \$1,020)	X (Value \$680)	X (Value \$340)
Priority registration for the designated YP members for PDC, Exec Connect, Program Launch Party, Anniversary & Awards Reception, and Holiday Party (first-come, first-served)	X	X	X
Welcome message speaking opportunity at YP Anniversary & Awards Reception and Holiday Party			
Sponsor Welcome Message on one edition of the YP e-newsletter			
Sponsor company opportunity to host a field trip	X	X	X
One complimentary digital advertisement banner to be featured in the YP e-newsletter* (\$500 value)	X		
One guaranteed, complimentary program registration (\$300 value for Mentor Hawaii + opportunity to include a mentor, \$750 value for Onward Hawaii + two additional guests at program kick-off/wrap up).	Only for Mentor Hawaii or Onward Hawaii sponsor		
One social media post and monthly e-newsletter shoutout with tag to announce sponsorship	X	X	X
Opportunity to address attendees at YP Program Launch Party	X		
One promotional email to YP members*			
Opportunity to address attendees at sponsored program/event	X		
Exhibitor booth opportunities at Program Launch Party, Anniversary & Awards Reception and Holiday Party	X	X	
Logo recognition on YP website, emails (\$100/week value) and press releases*	X	X	X
Verbal recognition at signature events*	X	X	
Opportunity to distribute materials and door prizes at signature events	X	X	
Included Membership + Registration Fees Value	\$1,320	\$880	\$440
*Marketing Value	\$7,500	\$6,000	\$5,500
Total Package Value	\$8,820	\$6,880	\$5,940



PROGRAM SPONSORSHIP



PROFESSIONAL DEVELOPMENT CLASSES (PDC)

Small group discussion led by one of Hawaii's top local executives to help expand professional development opportunities for members.

SOLED OUT!

#YP4HI CIVIC ENGAGEMENT + COST OF LIVING SUMMIT

Encourages young professionals to become active problem solvers in the community through education, service, and opportunities to speak up.



EXEC CONNECT LUNCHEONS

SOLED OUT!

Exec Connect Luncheons are hosted talk story sessions featuring top local executives designed to share advice, tips, and guidance with members for a long lasting career in Hawaii.

SOLED OUT!

WAHINE

Focused on supporting females with professional development tools and creating a network of individuals who lift each other up.



COMMUNITY CONNECT

Creates leadership and volunteer development opportunities for young leaders while supporting the needs of the community.

Emerging Tech Sub-Committee

Improves efficiencies of the YP Program through technological innovation and AI, and hosts STEM industry-specific networking and educational events.



*Programs listed are \$4,000 unless stated otherwise



PROGRAM SPONSORSHIP

SOLO OUT

MENTOR HAWAII PROGRAM

Gives members exclusive access to Hawaii's top executives for six months of one-on-one mentoring to help grow careers and business acumen.



PRIDE

Series of events to support our LGBTQIA+ YP members and their allies. Includes a pau hana in June and participation in the Honolulu Pride parade in October.



SOLO OUT

HI SCHOOL MENTOR

Gives young professionals the opportunity to mentor high school students and help the next generation of leaders.



GOLF CLINICS

Teach members the basics of golf and prepare them for future business opportunities on the green.



MEMBERSHIP

Buzz - Quarterly Membership recruitment speed networking event.

New Member Orientation - Monthly orientation and networking event, includes F&B and leadership development.

Preview Nights - A sneak peak of YP membership perks.



YP SIP & SOCIALIZE **SOLO OUT**

Casual networking events for new YP members, with a goal of connecting new member cohorts with existing YP members.



*Programs listed are \$4,000 unless stated otherwise



PROGRAM SPONSORSHIP



PAU HANA SERIES **SOLD OUT!**

Quarterly event aimed at expanding members' networks.

NEIGHBOR ISLAND

Networking events and mentorship opportunities for YP members on neighbor islands. The Maui Young Professionals network was initiated in 2024 and is expected to be followed by similar groups across the islands.



FIELD TRIPS

Small group tours of local businesses where YP members will obtain behind-the-scenes perspectives.

ONWARD HAWAII FELLOWS

Nine month fellowship program for YP members holding senior leadership roles in organizations and in the community.



\$5,000



SIGNATURE EVENTS

Includes Anniversary & Awards Reception, Program Launch Party, and Jingle & Mingle Holiday Party.

\$5,000

TRADE SPONSORSHIP

The YP Program is seeking trade sponsors (e.g. videographers, photographers, content creators, food & beverage vendors, venues, and much more) to partner with.

Please reach out if you would be interested in providing an in-kind sponsorship for one of our initiatives.

*Programs listed are \$4,000 unless stated otherwise

MAHALO TO OUR SPONSORS

PREMIER SPONSOR



TITLE SPONSORS



GOLD SPONSORS



SILVER SPONSORS



TRADE SPONSORS



For additional information on the YP Program and sponsorship opportunities, please contact:

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