



Young Professionals

CHAMBER OF COMMERCE HAWAII



SPONSORSHIP OPPORTUNITIES & INFORMATION

*Shaping Future
Leaders*

ABOUT US



Established by the Chamber of Commerce Hawaii in 2011, the Young Professionals (YP) Program fosters an environment for young business professionals, ages 21-39, in the State of Hawaii to elevate their professional skills while enhancing their personal network. Local organizations, business communities and professionals from a wide range of industries depend on the YP Program to prepare the next generation of business leaders.

Since inception, the program has served over 1,200 young professionals and organizations with opportunities to network side-by-side with C-suite executives, engage socially with like-minded peers, experience exclusive behind the scene field trips to local organizations and learn from leading industry experts.

The program serves over 425 members annually by providing high-level connections primarily through the support of Chamber members and executives. The YP Steering Committee is comprised of dedicated volunteer members whose efforts are to provide purposeful and rewarding opportunities. The YP program has been proud to cultivate numerous members that have been highly recognized by organizations such as Hawaii Business magazine's "Twenty for the Next 20: Hawaii's People to Watch" Pacific Business News' "Forty Under 40," and Pacific Business News' Women Who Mean Business

OUR MISSION

Empower young professionals as stewards of the business community through professional development while enhancing personal networks to foster Hawaii's current and future business leaders.

BECOME A SPONSOR

WHY?

The YP Program offers a wide range of sponsorship opportunities to sustain the program's mission to empower Hawaii's young professionals. Your support provides critical resources necessary to ensure strategic growth of the organization to positively impact Hawaii's business community.

Your partnership is an investment in:

- Developing Hawaii's future business leaders
- Retaining top talent in Hawaii and stopping the brain drain

The program's success is within its members and is made possible by sustaining partnerships with local businesses.

As a sponsor, you enable the YP movement in advancing Hawaii's next generation of leaders, keeping local talent and preparing our future leaders.



FEATURED PROGRAMS

PROFESSIONAL DEVELOPMENT CLASSES (PDC)

PDC is small group discussion led by one of Hawaii's top local executives intended to help expand professional development opportunities for members. Held 8x a year, these monthly classes touch on a variety of topics, including public speaking, business etiquette, financial literacy and more.

MENTOR HAWAII PROGRAM

Mentor Hawaii gives members exclusive access to Hawaii's top executives for a six-month one-on-one mentoring to help grow careers and business acumen.

HI School Mentoring Program- allows young leaders the opportunity to mentor high school students.

WAHINE

The YP Wahine program is focused on supporting females with professional development tools and creating a network of individuals who lift each other up. We aim to have real conversations about the challenges women face in the workplace and provide tangible tips on how to navigate their careers successfully.

MEMBERSHIP

Buzz - Quarterly Membership recruitment speed networking event

Leader Onboarding- Monthly New Leader Onboarding and cohort networking event, includes F&B, leadership development and networking

EXEC CONNECT LUNCHEONS

Exec Connect Luncheons are a hosted talk story session for members and top local executives to connect and share advice, tips, and guidance for a long lasting career in Hawaii. Held about 8x a year, these monthly luncheons provide a setting is informal, allows natural conversation and meaningful discussions.

SIGNATURE + NETWORKING EVENTS

Opportunities for young professionals to network alongside executives and other YP members in a social setting. These events create valuable, long-lasting business and personal relationships. A few signature events include:

- Anniversary & Awards Reception
- Program Launch Party
- Jingle & Mingle Holiday Party
- Pau Hana Series

COMMUNITY CONNECT

Annual networking event that connects young leaders with volunteer and non-profit organizations with board leadership opportunities. This program creates leadership and volunteer development opportunities for young leaders while supporting the needs of the community.

#YP4HI CIVIC ENGAGEMENT

Connecting members with legislators, educating members on the legislative process and increasing civic engagement amongst young leaders.

PROGRAM SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR | \$1,500

- One complimentary YP membership for a sponsor employee
- Logo recognition on YP website, emails and press releases
- Complimentary admission for sponsor employee at PDC, Exec Connect, Program Launch Party, Anniversary & Awards Reception, and Jingle & Mingle Holiday Party
- Verbal recognition at signature events
- Opportunity to distribute materials and door prizes at signature events

GOLD SPONSOR | \$3,000

Includes Silver Sponsor Level benefits plus:

- Two complimentary YP memberships for sponsor employees, for a total of three YP memberships
- Exhibitor booth opportunities at Program Launch Party, Anniversary & Awards Reception and Jingle & Mingle Holiday Party

PREMIERE SPONSOR | \$7,000

Includes Gold and Silver Sponsor Level benefits plus:

- Company spotlight posted on the YP website and social media platforms
- Two complimentary YP membership, for a total of five sponsor employees and priority registration for signature events
- Welcome message speaking opportunity at YP Anniversary & Awards Reception and Jingle & Mingle Holiday Party
- Sponsor Welcome Message on one edition of the YP e-newsletter
- Award Presenter of the YP of the Year Award at the Chamber's Annual Membership Luncheon
- Sponsor company opportunity to host a field trip
- Exclusive sponsorship (only one available)
- One complimentary digital advertisement banner to be featured in the YP e-newsletter
- One complimentary mentee spot for Mentor Hawaii program, plus opportunity to include a mentor
- One social media post with tag to announce sponsorship
- One promotional email to YP members



PROGRAM SPONSORSHIP OPPORTUNITIES



PROGRAM SPONSORSHIP OPPORTUNITIES

EXEC CONNECT LUNCHEON PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

PROFESSIONAL DEVELOPMENT CLASS PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

MEMBERSHIP BUZZ PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

MENTOR HAWAII PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

COMMUNITY CONNECT PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

WAHINE LEADERSHIP DEVELOPMENT PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

HIGH SCHOOL MENTORING PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

MEMBERSHIP PREVIEW - NEW LEADER ONBOARDING PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

#YP4HI CIVIC ENGAGEMENT PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

PROGRAM SPONSORSHIP OPPORTUNITIES CONTINUED...

FIELD TRIP PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

PRIDE PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

GOLF CLINICS PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

PAU HANA SERIES PROGRAM
EXCLUSIVE SPONSOR | \$ 4,000

SIGNATURE EVENTS | \$5,000

- PROGRAM LAUNCH PARTY
- ANNIVERSARY & AWARDS RECEPTION
- JINGLE & MINGLE HOLIDAY PARTY

PROGRAM SPONSOR BENEFITS

- Logo recognition on YP website, event registration website page, YP e-newsletter emails and press releases
- Three complimentary YP memberships for sponsor employees
- Complimentary admission and priority registration for those three employees to PDC, Exec Connect Luncheons, Program Launch Party, Anniversary & Awards Reception and Jingle & Mingle Holiday Party
- Verbal Title Sponsor recognition
- Opportunity to address attendees at sponsored program/event plus Program Launch Party
- Exhibitor booth opportunity at Program Launch Party, Anniversary & Awards Reception and End of the Year Holiday Party
- Social media recognition with tag
- Complimentary digital advertisement banner to be featured in YP e-newsletter
- Opportunity to customize additional benefit options per program

MAHALO to our sponsors!

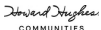
PREMIER SPONSOR



TITLE SPONSORS



GOLD SPONSORS



SILVER SPONSORS



TRADE SPONSORS



For additional information on the YP Program and sponsorship opportunities, please contact:

Kaya Ishimine, Executive Director
(808) 380-2368

kishimine@cochawaii.org