As our community works to recover and gain resilience, the Chamber of Commerce Hawaii is pleased to present a new one-stop online resource to connect Hawaii residents to job opportunities and training and education programs. HawaiiIsHiring.com aggregates existing online resources, simplifying access to the information and tools job seekers need right now so families can return to work. Nearly 17,000 dislocated workers have already visited Hawaii Is Hiring to explore the various available employment, training and education opportunities.

Hawaii is Hiring makes it easy for job seekers to:

- **Find a job.** Explore more than 20,000 job postings in Hawaii on HireNet Hawaii and Indeed’s job boards in in-demand industries such as healthcare, technology, and building and construction. Hawaii Is Hiring also includes lists of the top 10 employers hiring in Hawaii now as well as the top 10 occupations being hired for in Hawaii.

- **Find training programs** that help job seekers gain a new skill and prepare for work in a new industry.

- **Learn about new industries** that are forecasted to grow in Hawaii and pay a living wage.

One productive action job seekers can do now is gain a new skill, either to transition to more resilient industries or to gain a new skill, currently in high demand.

Hawaii is Hiring training programs can prepare workers for a new career and many include tuition waivers for qualified individuals. Visit HawaiiIsHiring.com to learn about training programs such as:

- **KU‘U‘PUNA’s Aina & Innovation Workforce Hawaii,** offering temporary employment for fall 2020 for those interested in exploring environmental and sustainability related work. www.kupuhawaii.org/ainacorps/

- **Kapiolani Community College’s Rapid Health Education Program.** In as little as three months, Hawaii residents can earn a certificate for in-demand jobs such as Medical Assistant, Nurse Assistant or Community Health Worker. The training program is free for qualified individuals. www.kapiolani.hawaii.edu/rhep/

- **HTDC** and the TRUE Initiative’s Workforce Recovery Initiative, offering free online technology courses through Coursera. This program gives dislocated workers access to thousands of courses that can lead to certifications that Hawaii employers value. www.htdc.org/workforce-recovery-initiative-by-coursera/

The Chamber is working closely with UH Community Colleges, the Workforce Development Council and the City & County of Honolulu’s Office of Economic Revitalization on innovative training programs that are industry-specific and aimed at helping dislocated workers transfer their skills to new occupations in more resilient industries. And because on-the-job experience is so valuable, Hawaii is Hiring also has extensive, updated lists of internships, apprenticeships and service corps opportunities in Hawaii.

Hawaii is Hiring is a public/private partnership among community members who care. Chamber partners include Workforce Development Council, UH Community Colleges, American Savings Bank, Hawaii Executive Collaborative, Upspring Digital and Anthology Marketing Group.

Employers are invited to help spread awareness of Hawaii is Hiring by tagging #HawaiiIsHiring on your hiring-related social media posts and sending the Chamber information about your company’s training programs, hiring events, internships and apprenticeships. The public is also encouraged to visit HawaiiIsHiring.com and follow Hawaii Is Hiring on Facebook, Instagram and LinkedIn.

Welcome New Investors’ Circle Member

- **Posso Pizza Inc.** (Dominic’s Hawaii)

Welcome New Members

- **Assets School**
- **Central Pacific Rebuilders Oahu**
- **IBEX International**
- **Leather Soul LLC**
- **LiveVista Joy Community**
- **Kama’aina Law**
- **Make-A-Wish Hawaii**
- **Mauimart Marketing**
- **Bob Tanaka Inc.**
- **Taylor Elite Enterprises LLC**

Welcome New Young Professionals

- **Kawena Bautista**
- **Zachary Delonno**
- **Ryan Field**
- **Noah Gibson**
- **Mia Harris**
- **Mija Kim**
- **Kyndra Kuhai**
- **John O'Connor**
- **Lakeisha Pringle**
- **Kimi Prinzie**
- **Loks Purnell**
- **Christian Rodriguez**
- **Deborah Shumway**
- **Joseph Swan**

Welcome Newest Investors’ Circle Member

- **Aloha Hawaii**
- **Make-A-Wish Hawaii**
- **Mauimart Marketing**
- **Bob Tanaka Inc.**
- **Taylor Elite Enterprises LLC**

**UPCOMING EVENTS**

**CHAMBER VIRTUAL EVENTS**

Aug. 26 – Focus On: Digital Collaboration & Strategies in a Post COVID Environment

Aug. 27 – Young Professionals, Professional Development Class


Sept. 11 – Annual Employment Law Seminar

Please check the Chamber’s event link at cochawaii.org for notices of postponement, restrictions or transition to webinars.

**BENEFITS OF MEMBERSHIP**

Our experience as Chamber members has been well worth our investment. In addition to the networking connections, their timely, concise and relevant information surrounding the pandemic has been invaluable. We were able to take advantage of PPP loans and recently participated in a very successful job fair. Probably the most significant opportunity that we took advantage of was participation in the Young Professionals, specifically the membership program.

MARIE KUMAPE
Principal, Kumabe HR

**ASK THE EXPERT**

**SUSAN WRIGHT**
Director of Creative Services, Becker Communications, Inc.

**How do you make a standout virtual fundraiser a reality?**

**A** With safety at the top of any event planning list these days, virtual fundraisers have become the new normal. Yet it’s important to remember that just because an event shifts to a new platform—either online or on-air—you needn’t compromise your objectives or guest experience:

- **Find an emot that will keep audiences engaged.**
- **Explore ways to get the word out that expand your base and encourage donors, such as a TV partnership.** This can run the gamut from advertising to promoting your online event, to taking your party to the airwaves to reach an even larger audience through a televised experience.
- **Build on your fundraising with an online auction to run for a period of time leading up to, and throughout, your event. There are a variety of cost-effective platforms.**
- **Develop a branded event website.** Components could include pre-taped welcome remarks, highlight videos, sponsor shout-outs and more.
- **Provide creative opportunities for your biggest supporters to shine.** Could they sponsor a “show moment” within your event that also fits thematically with their brand?
- **Get festive with web conferencing platforms and recreate a cocktail reception, or deliver mocktails to top donors to enjoy while they log on/tune-in to your event. Even with socially distanced celebrations, personal touches have an important role to play.** Finally, don’t be afraid to embrace the exciting new potential of a virtual soirée, or to invite the services of professionals in event planning and digital and online marketing to ensure a successful celebration no matter the venue. Cheers!