The Voice of Business in Hawaii. The Chamber of Commerce Hawaii is a statewide, non-profit organization whose mission is to serve as the advocate for business in Hawaii. The Chamber works on behalf of its 2,017+ member organizations to advance the state’s economic climate and help the business community to thrive locally, nationally and globally. The Chamber is dedicated to providing valuable tools, information and resources to help our members grow and thrive.

Demographics of Audience:

33.50% 25-34 YEARS OLD
54.15% MALE

Digital Footprint:

8.3K EMAIL SUBSCRIBERS
7,000 MONTHLY WEBSITE VISITS (www.cochawaii.org)
30K MONTHLY TWEET IMPRESSIONS
500 WEEKLY FACEBOOK REACH
450 AVERAGE INSTAGRAM IMPRESSIONS
Display Ad Rates

Weekly E-Newsletter: 8.3K subscribers
Banner Ad $250 — 4 weeks | $675 — 12 weeks
Sidebar Ad $150 — 4 weeks | $575 — 12 weeks

Website Footer: Approximately 14,000 monthly visitors
Appears on all webpages, 150+ pages total
$1,000—4 weeks
$2,500—12 weeks

560 x 170 Banner Ad

200 x 83 Sidebar Ad

160 x 130 Logo Ad
Sponsored E-Blast

**INCLUDES:**

- 1 E-Blast emailed to the entire subscriber list (8.3k subscribers)
- Content to be determined by client, in conjunction with Chamber content team

**Price: $1,000**
Contact Info

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